

Company Profile



"The stars will never align, and the traffic lights of life will never all be green at the same time. The universe doesn't conspire against you, but it doesn't go out of its way to line up the pins either. Conditions are never perfect. 'Someday' is a disease that will take your dreams to the grave with you. Pro and con lists are just as bad. If it's important to you and you want to do it 'eventually,' just do it and correct course along the way"

TIM FERRISS

PRODUCT





WHAT IS

PRODUCT KEY PHILIPPINES?

About Us

We are the leading and most trusted digital software retail company in the Philippines providing essential software for just a fraction of the cost. Established out of necessity in a country where 64% of corporations use pirated software* and where piracy is the mainstream at home, our company aims to bring genuine yet affordable licenses to all Filipinos for home, work, school and leisure.

All products are downloaded from the official manufacturer's download link and activated only using the official activation methods to ensure authenticity. Purchasing the software from us is technically the same as purchasing them from its official online store – only cheaper.

*According to Business Software Alliance 2018 report.



5.0 ★★★★★ 1,494 reviews Computer software store











Share

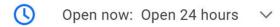
Directions

Save

Nearby

Send to your phone

Level 26-A Rufino Pacific Tower 6784, Ayala Ave, Makati, Metro Manila

















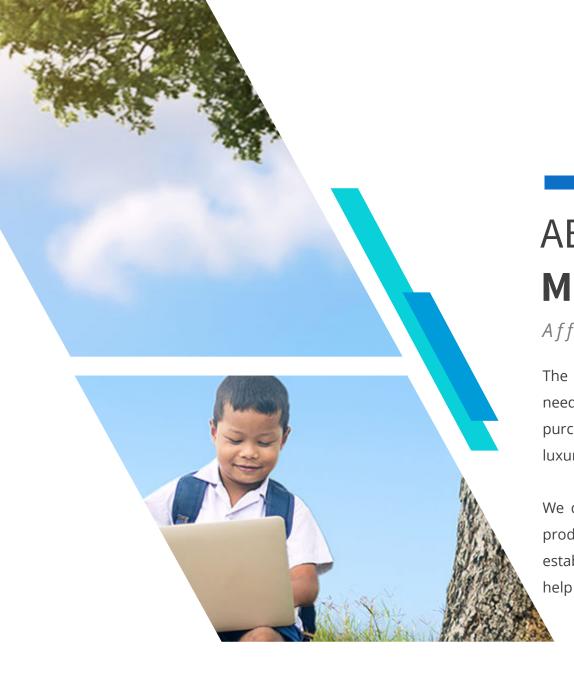




BUSINESS MODEL

How do we sell it cheap?

Started in 2007 by Joey Chan brokering licensing deals between software companies, schools, businesses and government institutions, Product Key Philippines was formally established in 2012. With more than a decade of experience in providing the cheapest, genuine software – we have established a sweeping connection of more than 200 (and growing) interlinked software companies and software retailers in U.S and Europe aggregating small orders into huge quantities to avail discounts, rebates, coupons and perks that we pass on to our clients.



ABOUT OUR MISSION

Affordable genuine software for the Filipinos.

The latest operating system costs 12,000 PHP. For an average Filipino, you need to work for 22 days to purchase one. In contrary, An American can purchase one after working for just 6 hours. An operating system is not a luxury, it is a necessity for work, school and business.

We do believe that every Filipino deserves an access to a genuine software products. This is the core foundation on why Product Key Philippines was established: To ensure that every Filipinos can obtain a genuine software to help with their work, school, business and leisure for just a fraction of the cost.



OUR CHARITABLE **ENDEAVORS**

Empowering E-Learning With Genuine Licensing

The impact of the global coronavirus pandemic is so endearing that we might see a permanent shift in our educational setting and with this shift comes another problem – the additional cost of software licensing. In a country where 1/3 of the rural population lives in extreme poverty with earnings of less than \$1 USD per day, it will take a year to afford just 1 genuine license, assuming that 100% of their earnings are allotted for the software and not for food and the needs of day to day living. When we consider the cost of simply staying alive, an impoverish Filipino can afford a genuine software in about... **NEVER**.

Getting only 2 options – spend 10,000 PHP or piracy, the answer is a no-brainer for most. 92% of pirated software contains malicious files to exploit the user for the hacker's financial gain. An average cost of a ransomware attack is 15,000 PHP – another cost we cannot allow anyone to shoulder, more so by a poor student simply trying to to get out of poverty through education. Today, E-learning is more vital than ever. The access to genuine software is paramount. This will be our social responsibility during these trying times.

WHAT WE CAN GIVE?

Free and permanent access to any genuine software needed. Even if the software is not on our store, just let us know what you need. We will reserve 10% of our allocation or about 30-50 licenses across multiple products per month to this endeavor.

WHO CAN WE HELP?

Public school administrator, principal, teacher or a charitable NGO working to bring the much needed genuine software to students in need.

HOW WE CAN HELP?

Just send a letter of intent to sales@productkey.ph and let us know how we can help you. Because of limited allocation, please be conscientious enough and send a letter of intent only if you consider your school, students and community in need.

HOW YOU CAN HELP?

We still consider this battle ours and won't be accepting any donations. If this changes, we will let you know. For the meantime, if you know someone we can help, help us help them by telling them about this initiative we are offering. Since inception, we never consumed our entire monthly allocation – this means that we always have 100% success rate of providing free genuine software to someone as long as they asked us for help. Let us help them by letting them know about this endeavor.

OUR PROGRESS

WE HAVE A 100% APPROVAL RATE without a single letter of intent declined thus far. A total of 1,237 licenses has been donated to 11 public schools, 18 organizations and 913 teachers and students since July 1, 2020.



LIFETIME GUARANTEE

This is our promise.

When we say lifetime, we meant forever. Any product on our shop that carries a Lifetime Guarantee means that the product key will never expire and that you will be offered a full replacement in an unlikely event that it stopped working.

And when we say unlikely, it only means Impossible. Our excellent track record solely relies on putting the greatest value on our client's trust. For us, this is the single most important determinant of our success.



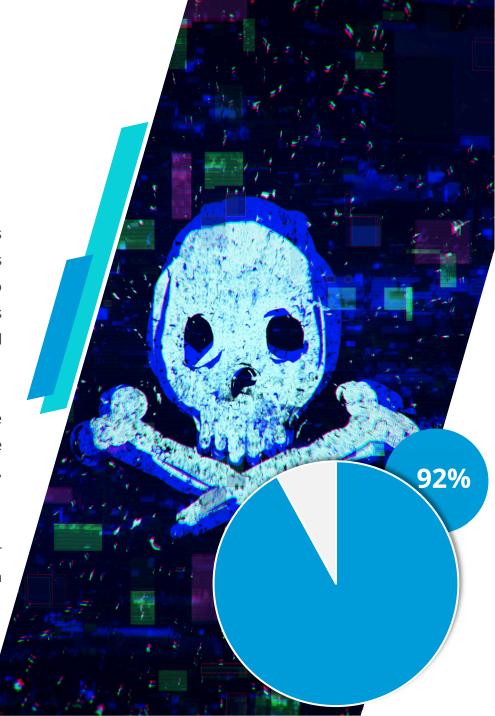
92% OF PIRATED SOFTWARE ARE INFECTED WITH MALWARE

Piracy is dangerous.

According to a study by the National University Of Singapore, there is a **92%** chance that your PC is infected with malware after installing a pirated OS. These malware include the notorious ransomware, that can lock down your PC until a payment has been made or the much subtle crypto miners that uses your system's processing power to mine cryptocurrency for the hackers as soon as you open your PC without your knowledge. Crypto malware are undetectable and most infected users just think that their PC is slow.

But the most dangerous malware are called rootkits which mimic the core system files. They come from pirated software installation and are not detectable by any anti-virus as it hides as a legitimate system file. With a simple command, hackers can get your usernames, passwords, financial details, browsing history and other files they deemed useful.

They can also operate your PC remotely. Use your social media accounts to post as you. Use your browser and saved credentials to shop online, use your credit card and even transfer money from your bank accounts via online banking services without your knowledge. Piracy can ruin lives.



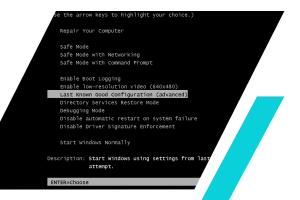
PIRACY MEANS LESS PRODUCTIVITY

More errors, crashes, instability and data loss.

If you are lucky enough that your pirated software has no malware, problems will always be on the horizon for a pirated software user. A pirated software does not receive an update which means it will always be susceptible to the latest exploitable security risk. It is also a known fact that a pirated system produces more crashes and errors leading to system instability and eventual data loss. Imagine working for weeks or months only to find out that your files are corrupted after a hard, unrecoverable system crash.

"Cracking" a complicated process involving alteration of the system's core files and core registry files. It also alters the way your computer connects to the servers. These alterations adversely hinder the way your PC communicates with the OS thru your drivers, making your PC up to 40% slower than usual.





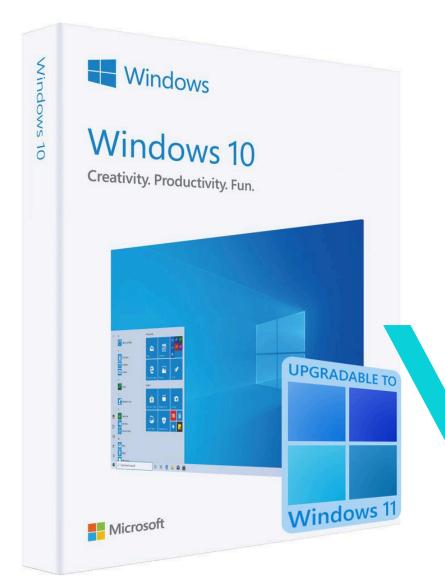
OUR PRODUCTS

Genuine software. Digital delivery.



Our software library contains more than 100 unique products and continuously expands. We do not want to overwhelm our clients with too many products that is why we do not list software with low demand on our shop. However, as long as it is an existing software product, we are confident that we can surely get it for you. If you are specifically looking for a certain product not listed on our store, let us know and we will see what we can do.





OPERATING **SYSTEM**

Windows based operating system which includes Windows 7, Windows 8, Windows 8.1, Windows 10 and Windows 11 retail channel including all available retail versions such as the Home, Pro and Pro for Workstations editions. Retail channel binds to the enduser's Microsoft account for unlimited reinstallations and transfers under perpetual activation.

Virtualization software for both Windows and Mac environment which includes the latest version of VMWare Workstation Pro and Fusion Pro to run multiple operating system environment on a single device.











PRODUCT KEY INSIDE - NO DISC



OFFICE SOFTWARE

All the latest, high-end versions of Microsoft Office including the subscription based Microsoft 365 Apps For Enterprise which can be used both online and offline as well as the traditional offline Office such as Office 2016 Professional Plus, Office 2019 Professional Plus and Office 2021 Professional Plus.

Microsoft Office has the apps you are already familiar with such as Word, Excel, PowerPoint, Outlook, OneNote, Publisher and Access. Microsoft 365 Apps For Enterprise has all the apps mentioned above but also include online only apps such as Teams, Yammer, Delve, SharePoint, PowerApps, Dynamics 365 and more.

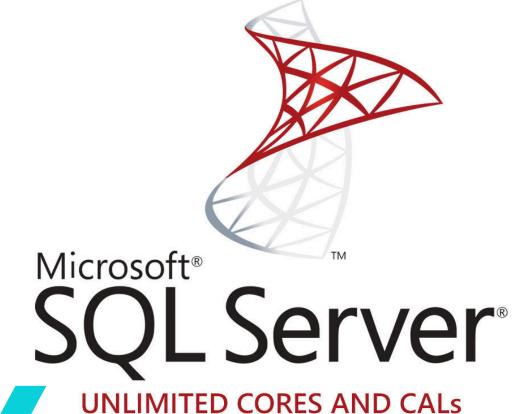
We also have the most advanced yet easy to use PDF editor – Nitro Pro. Unlike Adobe Acrobat, you do not have to pay monthly just to create, edit and convert your PDF files.

WINDOWS AND SQL SERVERS

All available versions of Windows Server 2016, Windows Server 2019 and Windows Server 2022 both Standard and Datacenter editions. Windows Server RDS User and Device CALs are also available as an optional add-on purchase.

All available versions of SQL Server from year 2008 onwards in both Standard and Enterprise editions using unlimited core licensing. Separate CALs license is not anymore needed as our SQL Server licenses already includes unlimited CALs licensing.

Both Windows and SQL Server licenses are under retail channel suitable for corporate use.



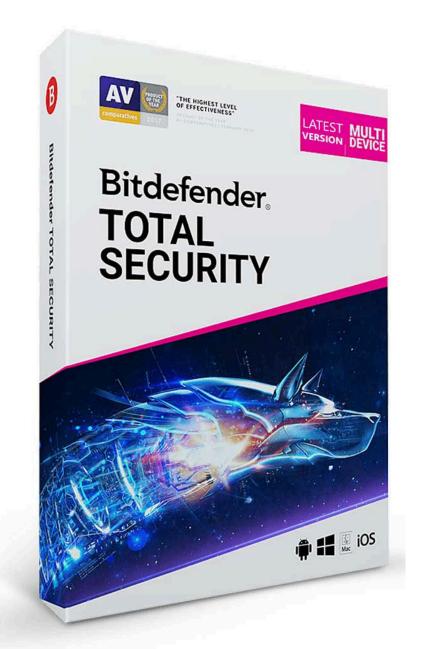
UNLIMITED CORES AND CALS

OPTIONS2008 | 2012 | 2014 | 2016 | 2017 | 2019
Standard | Enterprise

SECURITY **SOFTWARE**

Computer security is a necessity. Our dependence on our digital life today is significantly different 10 years ago. We spend more time online right now than ever before – from simple browsing to purchasing your dream car, it seems everything can now be done online.

We picked the top security software so that it will be easier for you to choose which one best suites your need. Bitdefender, Trend Micro, Kaspersky, McAfee and Iolo are the top all-in-one security suite for a fool-proof security across all your devices – PC, Mac, phones and tablets, we got you covered.



OTHER ESSENTIAL **SOFTWARE**

Includes other Work and Office Tools, VPN, Cloud Services, Photo and Video Editor, Video Converter, Screenshot Manager, Benchmarking Tools, Optimization Tools, Data Recovery and Disk Management, Files and Download Management and more.

If ever you are looking for a specific software and you cannot find it on our store, please <u>let us know</u>. We are certain that we have it. We limit our listing within the top tier products of the same category to avoid choice confusion for non techy clients.























































